



Media and Public Relations

**Training Plan
2022**



DISCOVERY TOOLS

Training, Consulting & Conferences Organizing

Media and Public Relations

Training Venues : (Istanbul/ Cairo/ Alexandria/ Sharm El Sheikh/
Dubai/ Kuala Lumpur/ London/ Austria/ Amsterdam)

Code	Course Title	Date
PRM 051	Communicating to Your Senior Management and Key Stakeholders	02 – 06 JAN 2022
PRM 052	Digital Innovations for Media	09 – 13 JAN 2022
PRM 053	Events and Conferences Management	16 – 20 JAN 2022
PRM 054	Effective Meetings and Workshops Design and Moderation Techniques	23 – 27 JAN 2022
PRM 055	Incident and Crisis response Communication Skills	30 JAN – 03 FEB 2022
PRM 056	Managing Media Campaigns	06 – 10 FEB 2022
PRM 057	Leadership for PR Professional	13 – 17 FEB 2022
PRM 058	Public Relations and Corporate Communications	20 – 24 FEB 2022
PRM 059	Media Handling Skills and Conducting Television Interviews	27 FEB – 03 MAR 2022
PRM 060	Public Relations and Successful Campaigns	06 – 10 MAR 2022
PRM 061	Presentation Skills	13 – 17 MAR 2022
PRM 062	The Advanced Complete Course in Communications and Media-Intensive Practices and Cases Studies	20 – 24 MAR 2022
PRM 063	Public Relations and Media Skills	27 – 31 MAR 2022
PRM 064	Public Relations in the Oil and Gas Industry	03 – 07 APR 2022
PRM 065	Public Relations Campaigns - From Planning to Execution	10 – 14 APR 2022
PRM 066	Digital Journalism	17 – 21 APR 2022
PRM 067	Public Relations Impact Measurement and KPI's Framework	24 – 28 APR 2022



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PRM 068	Corporate Identity and Brand Management	01 – 05 MAY 2022
PRM 069	Business Etiquette and Protocol	08 – 12 MAY 2022
PRM 070	Field Reporting and TV Bulletin Production	15 – 19 MAY 2022
PRM 071	Business Relationship Management Professional (BRMP)	22 – 26 MAY 2022
PRM 072	Planning and Managing PR Campaigns	29 MAY – 02 JUNE 2022
PRM 073	Winning Social Media Strategies for Public Relations	05 – 09 JUNE 2022
PRM 074	Strategic Event Management	12 – 16 JUNE 2022
PRM 075	Mobile Journalism (MOJO)	19 – 23 JUNE 2022
PRM 076	Advanced Social Media Training	26 – 30 JUN 2022
PRM 077	Advanced Public Speaking and Presentation Skills	03 – 07 JULY 2022
PRM 078	International Protocol and Diplomacy Certificate	10 – 14 JULY 2022
PRM 079	Government Communication and Public Relations	17 – 21 JULY 2022
PRM 080	Advanced Public Relations and Media Skills	24 – 28 JULY 2022
PRM 081	Strategic Media Planning	31 JULY – 04 AUG 2022
PRM 082	Public Relations and Communication Skills	07 – 11 AUG 2022
PRM 083	Advanced Public Relations Management	14 – 18 AUG 2022
PRM 084	The Customer Service and Public Relations	21 – 25 AUG 2022
PRM 085	Certified Public Relations Professional	28 AUG – 01 SEP 2022
PRM 086	Effective Social Media Campaign	04 – 08 SEP 2022
PRM 087	Corporate Social Responsibility	11 – 15 SEP 2022
PRM 088	Planning PR Campaigning in Media	18 – 22 SEP 2022
PRM 089	Reception and Hospitality	25 – 29 SEP 2022
PRM 090	Digital Content	02 – 06 OCT 2022
PRM 091	Public Relations and Conferences Management	09 – 13 OCT 2022
PRM 092	TV Newpresenting	16 – 20 OCT 2022



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PRM 053	Events and Conferences Management	23 – 27 OCT 2022
PRM 054	Effective Meetings and Workshops Design and Moderation Techniques	30 OCT – 03 NOV 2022
PRM 055	Incident and Crisis response Communication Skills	06 – 10 NOV 2022
PRM 057	Leadership for PR Professional	13 – 17 NOV 2022
PRM 058	Public Relations and Corporate Communications	20 – 24 NOV 2022
PRM 060	Public Relations and Successful Campaigns	27 NOV – 01 DEC 2022
PRM 064	Public Relations in the Oil and Gas Industry	04 – 08 DEC 2022
PRM 065	Public Relations Campaigns - From Planning to Execution	11 – 15 DEC 2022
PRM 069	Business Etiquette and Protocol	18 – 22 DEC 2022
PRM 079	Government Communication and Public Relations	25 – 29 DEC 2022